

THE EDGE FRAMEWORK

FROM ORGANIZATIONAL CHAOS TO PREDICTIVE DELIVERY

THE 8-STEP METHODOLOGY

01 EXPLORE

Utilize "The Five Whats" to identify root cause variables. Stop managing symptoms.

ROOT CAUSE CLARITY

02 DEFINE

Establish Non-Negotiables and North Star metrics before evaluating solutions.

STRATEGIC ALIGNMENT

03 GRADE

Deploy the Weighted Decision Matrix to mathematically identify high-leverage moves.

DATA-DRIVEN LOGIC

04 EXECUTE

Commit to a "Phase One" move within 24 hours to replace drifting with momentum.

EXECUTION VELOCITY

DECISIVENESS FRAMEWORK RULES

THE 3 OR LOWER RULE

Any option scoring a 3/10 on a Primary Factor is an automatic No-Go. Do not negotiate with failure.

VANISHING OPTIONS TEST

If your top two choices disappeared, what is the third way? Break binary logic traps immediately.

Proven to reduce lead times by 53% and achieve 95% roadmap consistency.

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